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## 7 Fast And Easy Ways to Boost Your Sales

The most important ingredient in closing any sale is exceptional rapport with your customer. Every sales text book echoes the refrain, *no rapport means no sales*, however no one has dissected or analyzed the step by step formula on how exactly to build rapport...until now.

Chief Mind Officer Christian Wasinger is an author, speaker, coach and expert on the mind and how it generates the behavior patterns that lead to either sales success or failure. He unlocks the formula for getting close to your prospects and even closer to your next sale. In this mind-opening, interactive, workshop this Austrian native, and champion ballroom dancer shares his 7 fast and easy ways to boost sales, so your next one is as easy as the electric slide.

### KEY TAKEAWAYS

- Discover the most important tool in establishing rapport, and it is not what you think
- Convert prospects into paying clients using subtle, yet powerful language patterns, and close more deals
- How to gracefully move around a networking event without feeling like you have two left feet, and making the right connections
- Recognize the three different personality types, and know the correct way to communicate that resonates
- Leverage non-verbal communication to create trust, be liked and have prospects choose you
- Increase your charisma and charm
- Utilize the secret tricks politicians use to gain authority, influence and power
- Weave the 3 most powerful words and phrases effortlessly into your conversations to strengthen the bond with your clients
- Master the little known truth on how to read eye movements as the windows to the unconscious; recognize them, understand their meaning and utilize them, to sell someone successfully

*"I learned more in one individual session, than I did during an entire semester of "Intro to Communications."*

—Reed Repa, Real Estate Broker

**Half-Day  
Workshop  
OR Keynote**

Christian Wasinger is an author, speaker and coach with over 20 years experience in sales and customer service.

Coaching executives, entrepreneurs and employees, the former champion dancer shares how to apply the competitive mindset of an athlete in business, to boost motivation, improve teamwork and increase sales.

Christian is the author of the #1 bestseller 10 WAYS TO REBOOT YOUR MIND FOR SUCCESS.